

## FOR IMMEDIATE RELEASE

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## Hydraulic Institute and Valve Manufacturers Association Presents Virtual Market Outlook Workshop

Attendees will gain valuable insight from industry leaders and economic experts regarding how to move forward amid the COVID-19 pandemic

**Parsippany, NJ, June 15, 2020** - Hydraulic Institute (HI) and The Valve Manufacturers Association of America (VMA) announce the 2020 Virtual Market Outlook Workshop: Navigating the Recovery.

Due to current events, the Market Outlook Workshop will for the first time take place virtually, August 6-7, and be open to members and non-members of both organizations.

Attendees will gain valuable insights from end-user market experts and business intelligence that valve leaders need to successfully navigate the economic recovery from COVID-19. As the industry adapts to a chaotic operating environment and economic headwinds, attendees will leave this virtual event equipped with the knowledge they need to plan for the future.

Updates on the water/wastewater, power generation, pulp & paper, commercial construction, oil & gas, chemicals, and food & beverage industries will be provided; as well as perspectives from Wall Street, global & domestic economic outlooks, and an update on the state of international trade.

"The products that the pump industry manufacture are essential to many municipal, industrial, military, commercial and residential applications around the world. The Market Outlook Workshop will provide valuable market insights to assist in preparing for additional changes. Given the uncertainties and safety concerns with meeting in person, we are pleased to still be able to partner with VMA to provide our industries access to industry experts," says Michael Michaud, HI Executive Director.

This event is open to anyone in the industry, and is ideal for sales, marketing and business development professionals who are responsible for forecasting.

Registration is now open, and sponsorship opportunities are available: <a href="https://bit.ly/VMAMOW">https://bit.ly/VMAMOW</a>.

## About the Hydraulic Institute (HI)

The Hydraulic Institute (HI) centers the pump industry around excellence and efficiency to power everyday life. HI's mission is to advance the pump manufacturing industry by becoming the world's resource for pumping solutions and advancements in the industry by: Addressing Pump Systems, Developing Standards, Expanding Knowledge and Resources, Educating the Marketplace and Advocating for the Industry.

For more information on the Hydraulic Institute, visit www.pumps.org. If you no longer wish to receive press releases from the Hydraulic Institute, please email your request to optout@pumps.org